

ECONOMIC PROFILE

Village of Pleasant Prairie, WI

Revision Date: April 2009

Population

<u>Year</u>	<u>Number</u>	<u>Percent Change</u>
1980	12,703	--
1990	12,037	-5.2
2000	16,136	27.0
2008 (est.)	19,565	54.2

Source: U.S. Bureau of the Census, Wisconsin Department of Administration, and SEWRPC.

Housing

<u>Year</u>	<u>Total Households</u>	<u>Percent Change</u>
1980	4,041	--
1990	4,191	3.7
2000	5,819	43.9
2008	7,325	81.3

Unit Information: 2000

Total Units.....	6,050
Owner Occupied.....	4,805
Median Value.....	\$159,800
Renter Occupied.....	1,041
Median Rent.....	\$877
Vacancy Rate.....	6.5%

Single-, Two-, and Multi-Family Units

Authorized by Building Permits Since 2000:

Total Units: in 2001 (265), in 2002 (286), in 2003 (226), in 2004 (179), in 2005 (189), in 2006 (236), in 2007 (88), in 2008 (37).	1,506
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Source: Village of Pleasant Prairie, U.S. Bureau of the Census and SEWRPC.

Income

2004 Per Capita Personal Income

Kenosha County.....	\$30,389
Southeastern Wisconsin Region.....	\$34,904
Wisconsin.....	\$32,166

1999 Median Household Income Adjusted to 2005 Dollars

Kenosha County.....	\$54,485
Village of Pleasant Prairie.....	\$72,913

Source: U.S. Department of Commerce, U.S. Department of Economic Analysis, April 2006.

Taxes

Local Property Taxes--2008

Assessment Ratio: 0.9918

Net Rate/\$1,000: Kenosha Unified School Dist.: \$16.39

Bristol Grade and Central HS: \$16.08

Total Equalized Value: \$2,789,699,500

Source: Wisconsin Department of Revenue and the Village of Pleasant Prairie.

Health

Kenosha County excels in health and rehabilitation services. Health facilities include: Kenosha Hospital Medical Center (City of Kenosha); St. Catherine's Hospital, lab and cancer care center facilities (Village of Pleasant Prairie); nursing home and rehabilitation facilities; and a complete range of privately practicing health professionals. Family Medical Center in Paddock Lake, and Aurora Health Center in the City of Kenosha, offer primary medical care to families living in the Village of Pleasant Prairie.

Source: U.S. Bureau of Census and SEWRPC.

Financial

Chase Bank
9900 39th Avenue
Telephone: (262) 697-2280

First Banking Center
8700 75th Street
Telephone: (262) 697-9100

Johnson Bank
7500 Green Bay Road
Telephone: (262) 697-7500

M & I Bank
9055 76th Street
Telephone (262) 697-7400

Transportation

Highways

- Interstate Highway 94/US Highway 41
- State Trunk Highways 31, 32, 50, and 165
- County Trunk Highways C, H, EZ, and ML

Rail Service

- Canadian Pacific Railroad
- Union Pacific Railroad
- Metra commuter rail service to Chicago is available in the City of Kenosha.

Air Service

- Kenosha Regional Airport, located one mile north
- General Mitchell International Airport, located 33 miles north
- Chicago's O'Hare International Airport, located 44 miles south

Water Transportation Facilities

- Port of Milwaukee located 37 miles north
- Prairie Harbor Yacht Club Marina
- Southport Marina

Public Transit

- Intercity bus service and three routes of the City of Kenosha's fixed route transit bus system serve portions of the Village.
- Kenosha County Care-A-Van program: a specialized transportation service available to the elderly and persons with disabilities through the Kenosha County Department of Aging.

Trucking

- Over 50 trucking and warehousing establishments are located in Kenosha County.

Media

Local Newspapers

- Kenosha News, daily-morning

Local Radio

- WLIP
- WIIJ
- WGTD

Labor and Wages

KENOSHA COUNTY EMPLOYMENT: 2006

<u>Employment by Industry</u>	<u>Number of Persons Employed</u>	<u>Percent of Persons Employed</u>
Natural Resources & Mining	182	0.3
Construction	2,484	4.5
Manufacturing	9,887	18.0
Trade, Transportation & Utilities	11,127	20.3
Financial Activities	1,737	3.1
Professional & Business Services	4,910	8.9
Educational & Health Services	13,098	23.8
Leisure & Hospitality	6,288	11.4
Public Administration	3,002	5.5
Other Services	1,831	3.3
Information	427	0.8

KENOSHA, RACINE & WALWORTH COUNTIES PROJECTED EMPLOYMENT: 2010

<u>Employment by Industry</u>	<u>Number of Persons Employed</u>	<u>Percent of Persons Employed</u>
Management, Business & Financial	12,600	6.8
Professional & Related	31,270	16.8
Service	38,500	20.7
Sales & Related	18,100	9.7
Office, Administration & Support	25,770	13.9
Farming, Fishing & Forestry	290	0.2
Construction & Extraction	8,360	4.5
Installation, Maintenance & Repair	7,260	3.9
Production	30,000	16.1
Transportation & Material Moving	13,820	7.4
Total	185,970	100.0

*Not included: self-employed, unpaid family workers, and private household workers.

Source: Wisconsin Department of Workforce Development and Office of Economic Advisors (Quarterly Census of Employment and Wages).

MEDIAN HOURLY WAGES FOR SELECTED OCCUPATIONS: 2003

Wage and employment estimates categorized by occupation can be found by following the link for the OES Wage Survey located below:

Kenosha County OEA Wage Survey

http://www.sewrpc.org/economicprofiles/kenosha_co

KENOSHA COUNTY CIVILIAN LABOR FORCE: 2007

Total Civilian Labor Force	82,454
Employed Civilian Labor Force	78,752
Unemployed Civilian Labor Force	3,702
Unemployment Rate	4.5%

Source: Wisconsin Department of Workforce Development.

Education

The Village of Pleasant Prairie is served by the Kenosha Unified School District, which also serves the City of Kenosha and the Town of Somers.

Public High School Graduates: 2006-2007

Total Graduates.....	1,183
Average Graduation Rate.....	88.5%

Standardized Test Results: 2006-2007

Based upon the mean scores reported in the nation, Wisconsin students scored among the highest on the American College Test (ACT) in the 2004-2005 school year.

Average ACT Scores: 2006-2007

Kenosha Unified School District.....	21.4
Wisconsin.....	22.3
United States.....	21.2

Source: The Fourth Comparative Analysis of Kenosha City Public Schools, Compiled by the Public Policy Forum.

The following post-secondary education facilities serve the Village of Pleasant Prairie and Kenosha County:

Colleges and Universities

- Carthage College, City of Kenosha
- University of Wisconsin-Parkside, Town of Somers
- Cardinal Stritch University, Village of Pleasant Prairie
- Concordia University, Village of Pleasant Prairie
- Marquette University, City of Milwaukee
- Milwaukee Institute of Art & Design, City of Milwaukee
- Milwaukee School of Engineering, City of Milwaukee
- University of Wisconsin-Milwaukee, City of Milwaukee
- Northwestern University, and other Chicago area colleges and universities

Technical and Vocational Schools

- Gateway Technical College, City of Kenosha campus
- Lakeview Technology Academy, Village of Pleasant Prairie

Libraries

Several public libraries are located in nearby City of Kenosha.

Recreation

LakeView RecPlex

LakeView RecPlex has 1 Facility Director, 2 Assistant Directors, 31 full-time employees and 216 part-time employees. RecPlex features a 17,000 square foot aquatic center with four 25-yard lap lanes, current channel, in-pool playground, zero-depth entry, three waterslides, and hot tub; 18,403 square foot fitness center with an additional 8,000 square foot dedicated to fitness studios; 60,000 square foot athletic field house; 1/6 mile indoor track, four racquetball courts, and concessions. The facility also offers preschool, childcare, after school care, and summer day camp programs. In addition, the RecPlex Therapeutic Recreation Program for children and adults with special needs offers classes to build social skills, independent living, and physical fitness. RecPlex currently has 13,677 individual memberships.

IcePlex

The IcePlex, located within LakeView Rec Plex has 2 full-time employees and 41 part-time employees. IcePlex is a 79,069 square foot facility and features two NHL-sized ice rinks with combined available seating for 1,200 spectators; a pro shop; mezzanine level; two party rooms for meetings/birthday parties, and concessions.

Industrial Sites

Industrial Parks (January 2009) Acres

	<u>Total</u>	<u>Available</u>	
• LakeView Corporate Park	1,542	434	Mr. Jerry Franke WISPARK, LLC Telephone: (262) 857-4661
• PrairieWood Corporate Park	270	0	Mr. Michael Murphy CenterPoint Properties Telephone: (630) 586-8000

Major Private Sector Employers

MANUFACTURING

Fabricated Metal Products

Honeywell/Genesis Cable Systems
Elite Metal Finishing
K&K Screw Products
Coleman Cable

Food and Kindred Products

Calumet Diversified Meats, Inc.
Central Storage Warehouse
Fair Oaks Farms
Jelly Belly Candy Company
Pepsi, Inc.
The Olds Products Company
Super Valu, Inc.
Snyder's of Hanover

Primary Metal Industries

Albany Chicago Company
Kenosha Metal Products
Wickeder Steel Company

Analytical Instruments

MG Scientific

Lumber and Wood Products

MG Design

Chemicals and Allied Products

Matthews Paint Company
Nitto-Americas, Inc./Permacell
Rust-Oleum Corp.
S.C. Johnson & Son, Inc.
SCJ Exel Facility

Rubber and Miscellaneous Plastics Products

CPI Plastics
Iris USA, Inc.
Label Makers, Inc.
PPC Industries, Inc.
Parker Plastics
Rehrig Pacific Company

Electrical and Electronics

Cherry Electrical Products
Hamilton Sunstrand Corp.
Hubbell Specialty Products
Norstan
Ocenco, Inc.
Sanmina Corporation
Target Corporation

Printing and Publishing

General Binding Corporation

Engineering, Research, and Management

ASM Companies
Hamilton Sunstrand Corp.
Open Pantry of Wisconsin
Volkswagon Distribution Center
Yamaha Motor Company

Warehouse and Distribution

Uline
All Solutions, LLC
FS Depot
Insulation Plus
Lotus Light Enterprises, Inc.

SERVICES

Health

Winwood
Hospice Alliance
Hospira
Grand Prairie Health & Rehabilitation Center
St. Catherine's Hospital

Business Services

Kueny Architects
LakeView Construction
Peterson, Johnson, Murray, S.C.
Unified Solutions
Rentsys Recovery Systems, Inc
JHT Holding, Inc.

Hotels and Lodging

La Quinta Inn and Suites
Holiday Inn Express
Radisson Hotel and Conference Center

Video Reproduction

Arvato Digital Services

Other Retail and Office Centers

Prime Outlets of Pleasant Prairie
The Shoppes at Prairie Ridge (Target, Dick's Sporting Goods,
and Petsmart)
Prairie Ridge Marketplace
The Crossings Office Center
Willow Point Plaza

Source: 2000 Classified Directory of Wisconsin Manufacturers, 1998
Wisconsin Business Directory, Village of Pleasant Prairie 2008.

Government Services

The Village of Pleasant Prairie has a Village Board/Administrator form of government. The Village has 149 full time and 332 part time employees.

Police and Fire

Police Department: 1 Police Chief, 1 assistant Police Chief, 2 detectives, 1 Law Enforcement Specialist, 24 full-time officers and 7 part-time dispatchers.

Fire and Rescue Department: 1 full-time Fire Chief, 1 assistant Fire Chief, 17 full-time Fire Medics, and 36 paid on-call personnel providing fire and paramedic services from two stations.

Public Works

The department maintains Village right-of-way, including roads, storm sewers, ditches, culverts, and street lights. It also installs signs and culverts, and provides plowing services during the winter. The department also maintains sewer and water lines within the Village and provides service to the sewage treatment plants. In addition, the department oversees park maintenance and sanitation related activities for the Village.

- Street/Highway Division: 7 full-time employees, and 6 part time employees.
- Parks Division: 2 full-time and 8 seasonal employees (May through October).
- Sanitation Division: 6 full-time employees.
- Utilities Division: 1 Utility Foreman and 12 full-time employees.
- Central Services Division: 2 full-time and 2 part-time clerical support staff for the entire department.

Other

The Village Board regulates the use of all lands, buildings, structures, and waters within the Village. The Village Plan Commission makes recommendations to the Village Board regarding the adopted Village Zoning and Land Division and Development Control Ordinances. The Zoning Board of Appeals reviews applications for variances as well as orders and decisions made by the Community Development Department. Other full-time Departments in the Village include: Administration, Assessing, Building Inspection, Community Development, Engineering, Finance, Human Resources and Information Technology.

Local Contacts

- **Kenosha Area Business Alliance, Inc.**
600 52nd Street, Suite 120
Kenosha, Wisconsin 53140
Telephone: (262) 605-1100
Facsimile: (262) 605-1111

- **Village Administrator**
Village of Pleasant Prairie
9915 39th Avenue
Pleasant Prairie, Wisconsin 53158
Telephone: (262) 925-6721
Facsimile: (262) 694-4734

- **Community Development Director**
Village of Pleasant Prairie
9915 39th Avenue
Pleasant Prairie, Wisconsin 53158
Telephone: (262) 925-6717
Facsimile: (262) 925-6787

Utilities

Electric Power

- We Energies
Service Information: 1-800-242-9137

Natural Gas

- We Energies
Service Information: 1-800-242-9137
Gas Emergency: 1-800-236-9874

Telephone

- AT&T
Business Service Information:
In-State: 1-800-660-3000
Out of State: 1-800-447-7738

Sanitary Sewer

- Sanitary sewer service within the Village is provided by one sewer utility district. The district has a Village-operated wastewater treatment plant for a portion of the Village. Wastewater treatment for the remaining area is provided by the Kenosha Water Utility.
General Information:
Village Administrator: (262) 925-6721

Water

- The Village purchases its treated water from the Kenosha Water Utility on a wholesale basis for distribution to Village customers. The Village owns and maintains the water transmission, distribution, storage, and pumping facilities.
General Information:
Village Administrator: (262) 925-6721

Solid Waste/Recycling/Compost:

- Residential solid waste is collected once per week by the Village.
- Recycling is collected bi-weekly by the Village.
- Compost Drop-off Site available at Roger Prange Municipal Building, 8600 Green Bay Road five days per week
General Information:
Public Works Director: (262) 694-1403

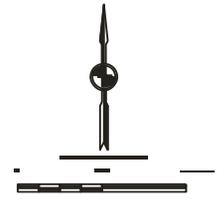
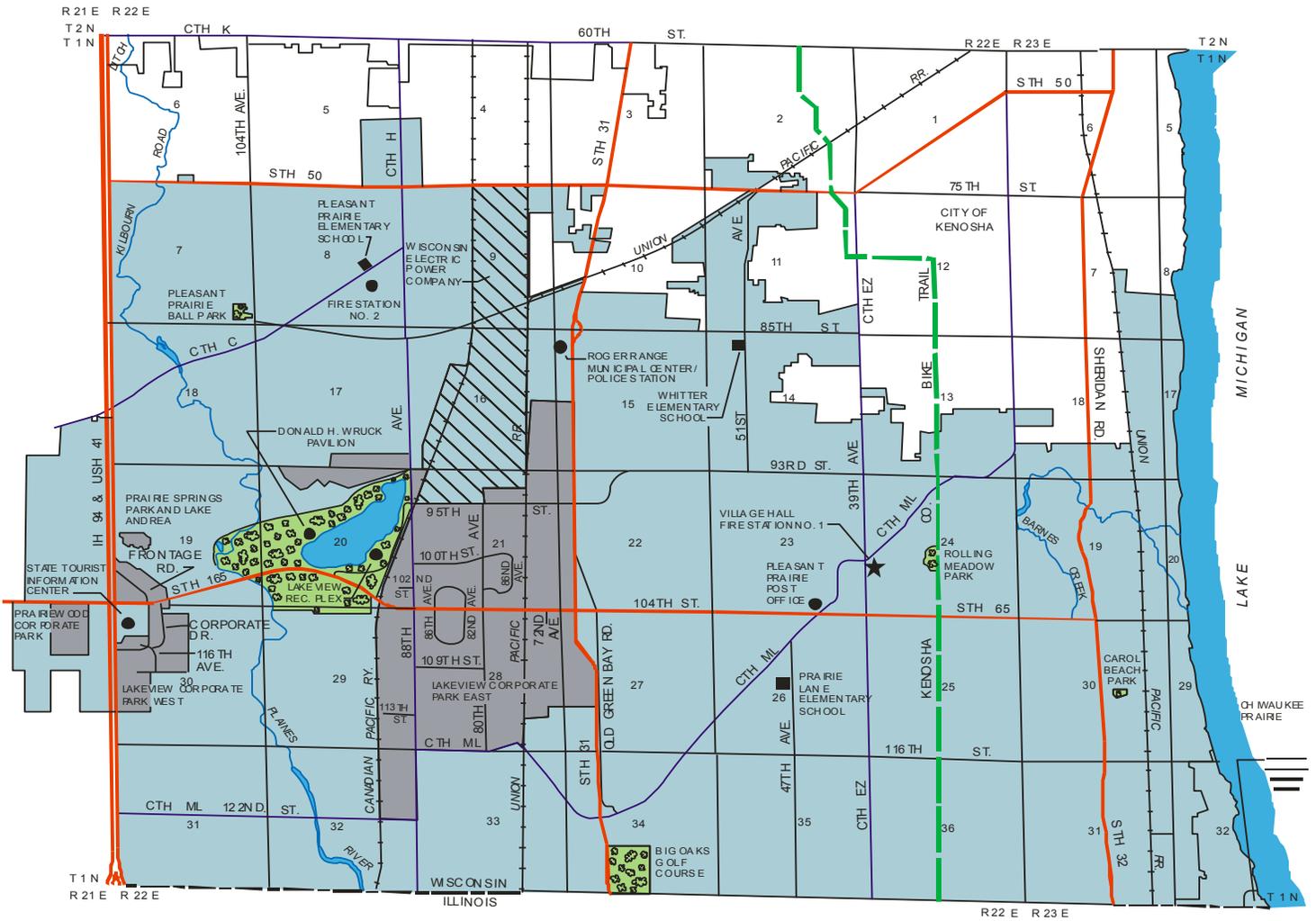
- **Community Development Manager- WE Energies**
231 W. Michigan Street
Milwaukee, Wisconsin 53203
Telephone: (414) 221-3018
Facsimile: (414) 221-3853

- **Southeastern Wisconsin Regional Planning Commission**
W239 N1812 Rockwood Drive
P.O. Box 1607
Waukesha, Wisconsin 53187-1607
Telephone: (262) 547-6721
Facsimile: (262) 547-1103

This profile was prepared by the Village of Pleasant Prairie and is one in a series of regional, county, and community profiles compiled by the Southeastern Wisconsin Regional Planning Commission in cooperation with the Regional Economic Partnership and updated by the Village of Pleasant Prairie.

Revision Date: April 2009

Village of Pleasant Prairie



Source: SEWRPC.